



**The Mayor's Commission on People with Disabilities  
The Office of Councilman-At-Large Dennis M. O'Brien**

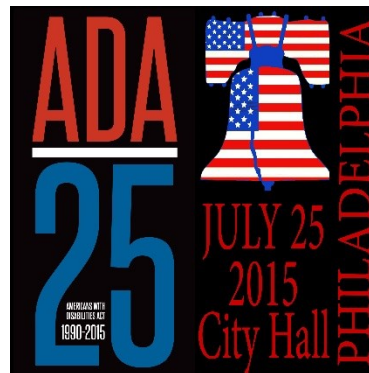


**Disability Rights Network of Pennsylvania**

*and the*

**NATIONAL CONSTITUTION CENTER**

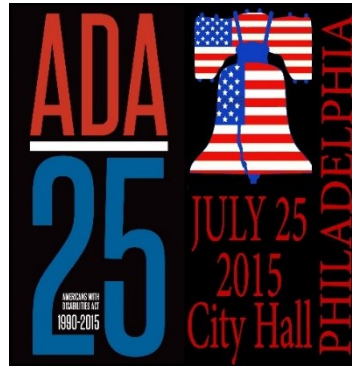
*Present*



# The 25<sup>th</sup> Anniversary Americans with Disabilities Act Celebration

*...celebrating the independence  
that makes our nation great...*

Saturday, July 25<sup>th</sup> City Hall, Philadelphia, PA



## Honorary Committee

**Yoshiko Dart**, *widow of activist Justin Dart*  
**Kelly Buckland**, *Executive Director, National Council of Independent Living*  
**Lawrence Carter-Long**, *Executive Director, Disabilities Network*  
**Diane Coleman**, *President & CEO, Not Dead Yet*  
**Curt Decker, Esq.**, *Executive Director, National Disability Rights Network*  
**Stephen Gold, Esq.**, *Disability Rights Attorney*  
**Andy Imparato**, *Executive Director, Association of University Centers on Disability*  
**Bob Kafka**, *National Organizer, ADAPT*  
**Janine Bartram Kemp**, *President, Disability Rights Center*  
**Ari Ne'eman**, *Executive Director, Autistic Self Help Group*  
**Dennis M. O'Brien**, *Philadelphia City Councilman*  
**The Honorable Ed Rendell**  
**Joseph Rogers**, *Chief of Policy and Advocacy, Mental Health Association of SEPA*  
**Estelle B. Richman**, *former COO, HUD and former secretary DHS/DPW*  
**Jean Searle**, *Policy Advocate, Disability Rights Networks of PA*  
**Stephanie Thomas**, *National Organizer, ADAPT*  
**The Honorable and Mrs. Dick Thornburgh**  
**Mayor Michael Nutter**  
*Pending Member: Governor Tom Wolf*

## Steering Committee

**Mayor's Commission on People with Disabilities**, Charles Horton  
**Liberty Resources**, Thomas Earle and Amy Sloan  
**National Constitution Center**, Jenna Winterle  
**Office of Councilman Dennis O'Brien**, Katy McGinley Kaplan  
**Disabled in Action of PA**, Nancy Salandra; **Disability Rights Network of PA**, Peri Jude Radecic  
**Vision for Equality**, Maureen Devaney; **Disability Pride**, Alan Holdsworth; **Independence Edge Studio**, Vicki Landers; **Parent to Parent**, Kathy Brill; **Sign of the Times**, Rita Jo Scarcella; **Temple Institute on Disability**, Celia Feinstein; **The Department of Behavioral Health and Intellectual Disabilities Services**, Wendy Williams; **Pennhurst Memorial & Preservation Alliance**, James W. Conroy



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On July 25, 2015, The Mayor's Commission on Persons with Disabilities, The Office of Councilman-At-Large Dennis M. O'Brien, Liberty Resources and the National Constitution Center, will host the Philadelphia celebration of the 25th anniversary of the Americans with Disabilities Act (ADA). The event will take place in Philadelphia's City Hall and at the National Constitution Center. Numerous other local businesses and non-profits will join us to commemorate this historic achievement.

**Both venues are highly visible, outdoors and open to the public. The projected attendance for City Hall on a *typical day* in July is approximately 12,000 people.**

The projected outreach for the 25<sup>th</sup> Anniversary ADA Celebration extends further than just the celebration attendees and visitors, as promotion will be done in the months prior to the event.

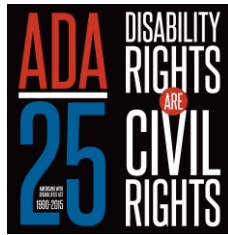
Various non-profit organizations which work for and with people with disabilities will line the courtyard of City Hall. The celebration includes speeches by dignitaries and disabilities rights activists, a history of important landmarks in the disabilities rights movement, a disability pride parade down Market Street, disability arts performances, food and more.

In anticipation of the anniversary celebrations in 2015, the ADA Legacy Project has launched a campaign to build awareness of the importance of the ADA with a travelling exhibit, the ADA Legacy Tour Bus. The tour bus is open to the public and includes showings of videos marking important events in disability rights, the Justin Dart Hero Puppet, a four-panel display on the history of self-advocacy, displays on the preservation of disability history, celebrations of disability history milestones and information to educate future generations of disability advocates. The ADA Legacy Project & Tour is a collaborative effort to generate buzz and excitement around the ADA, to educate the public, especially younger generations, on the movements leading up to the ADA and to pose the question of "What will you do now to further disability rights in a post-ADA generation?"

We welcome your organization to sponsor the event, to be a part of the ADA history and support people with disabilities live freely without discrimination, qualities which make our nation great.



# Sponsorship Opportunities



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## **THE PLATINUM COMMITMENT: \$5,000 +**

- Prominent logo on banner to be placed as backdrop to stage indicating sponsorship of the 25<sup>th</sup> Anniversary ADA Celebration
- Full page color inside, front or back cover ad in 25<sup>th</sup> Anniversary ADA Celebration Commemorative Program
- Name & logo on event t-shirts (distributed to 1,000+ day of event)
- Recognition in welcoming remarks on day of event
- Opportunity to distribute flyers & other promotional materials to thousands; over 12,000 expected visitors
- 10x10 exhibit space under canopy, 8' table and 2 chairs
- Name & logo on website ([www.libertyresources.org](http://www.libertyresources.org)), which receives 3,500 hits per month; recognition in newsletter

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## **THE GOLD COMMITMENT: \$2,500 +**

- Full page, black and white ad in Commemorative Program
- Prominent logo on banner to be placed as backdrop to stage indicating sponsorship of the 25<sup>th</sup> Anniversary ADA Celebration
- Recognition in welcoming remarks on day of event
- Logo on event t-shirt (distributed to 1,000+)
- Opportunity to distribute flyers & other promotional materials to thousands; over 12,000 expected visitors
- 10x10 exhibit space under canopy, 8' table and 2 chairs
- Name & logo on website ([www.libertyresources.org](http://www.libertyresources.org)), which receives 3,500 hits per month; recognition in newsletter



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**THE SILVER COMMITMENT: \$1,000 +**

- Half-page ad, black and white ad in Commemorative Program
- Logo on banner to be placed as backdrop to stage indicating sponsorship of the 25th Anniversary ADA Celebration
- Logo on event t-shirt (distributed to 1,000+)
- Opportunity to distribute flyers & other promotional materials to thousands; over 12,000 visitors expected
- 10x10 exhibit space under canopy, 8' table and 2 chairs
- Name & logo on website ([www.libertyresources.org](http://www.libertyresources.org)), which receives 3,500 hits per month

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**THE BRONZE COMMITMENT: \$500 +**

- Quarter page ad in *Commemorative* Program
- 10x10 exhibit space under canopy, 8' table and 2 chairs
- Opportunity to distribute flyers & other promotional materials to thousands; over 12,000 visitors expected
- Name & logo on website ([www.libertyresources.org](http://www.libertyresources.org)), which receives 3,500 hits per month
- Logo on event t-shirt (distributed to 1,000+)

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**NON-PROFIT ORGANIZATION SPONSOR: \$250 +**

- 10x10 exhibit space under canopy, 8' table and 2 chairs
- Opportunity to distribute flyers & other promotional materials to thousands; over 12,000 visitors expected
- Name & logo on website ([www.libertyresources.org](http://www.libertyresources.org)), which receives 3,500 hits per month

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**TABLE ONLY: \$50 +**

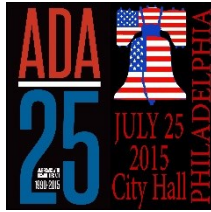
- 10x10 exhibit space under canopy, 8' table and 2 chairs

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**THE INDIVIDUAL COMMITMENT: \$25 +**

- Name recognition as donor





## RESPONSE SHEET

Please return sponsorship form, program ad, a file of your logo and payment by **JUNE 1, 2015**

### Program Ad Specs

Full = 4 1/2" x 7 1/2"    Half = 4 1/2" x 3 3/4"    Quarter = 2 1/4" x 3 3/4"

Please e-mail your ad copy (JPG or PDF format) to [lisamariebrody@libertyresources.org](mailto:lisamariebrody@libertyresources.org). All files should be in black and white format, not RGB or CMYK (with the exception of Platinum level sponsors which are full color ads.)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payments may be made by credit card via paypal by clicking on the [ADA Sponsorship Form](#)  
**OR**

My check made payable to **Liberty Resources** is enclosed for: \$\_\_\_\_\_.

Mail to address below, Attn: Amy Sloan, or email form if paying by cc to [amysloan@libertyresources.org](mailto:amysloan@libertyresources.org) **Questions?** Call Amy at 215.634.2000, ext. 262.

*Your contribution supports an initiative of the City of Philadelphia ("City") and is not intended for the personal benefit of the City official or employee soliciting the contribution. Your contribution neither advantages nor disadvantages you from pursuing contracting opportunities or in obtaining services or other benefits from the City. We expect that contributions to the City for a public purpose are made without the expectation of private benefit or concern about an adverse effect as a result. Please note that City law requires that any solicitation by a City official or employee to a current or prospective City professional services contractor be transparent. Therefore, if you seek or already have a professional services contract with the City, and any City officer or employee directly solicited you or a representative of your organization for your contribution, you must disclose the name and title of the soliciting City officer or employee, the date of the request, the amount/nature of the request, whether/when the request was fulfilled, and the amount/nature of your response (e.g. amount of contribution). This disclosure must be made either at the time of application for a professional services contract or, for current contractors, within five days after the request during their contract terms and for one year afterwards. Please refer to [https://secure.phila.gov/econtract/inc/disclosure\\_overview.pdf](https://secure.phila.gov/econtract/inc/disclosure_overview.pdf) for specific information.*

